

Premiums That Fit Your Mission

Ten HP press-driven freemiums matched to the verticals and production strengths that make them work.

COMPONENT	BEST VERTICAL	TACTICAL ADVANTAGE	HP PRESS STRENGTH
Variable Calendars	ANIMAL / HOSPITAL / VETERAN	Massive year-round retention. Hung and referenced every month.	High-speed, high-resolution variable image rendering.
Personalized Notebooks	EDUCATION / ADVOCACY / HEALTH	High utility, extremely low discard rate.	Efficient signature imposition with variable covers inline.
Custom Field Maps	ENVIRONMENTAL / RELIEF / HISTORY	Deep visual narrative that piques curiosity.	Sharp vector and cartographic color printing at rated speed.
Community Recipe Books	FOOD BANKS / FAITH-BASED	Kitchen counter placement, high lifetime value.	Exceptional color fidelity for appetizing food photography.
Inspirational Art Prints	CULTURAL / HUMAN SERVICES	Beautiful home display potential.	Heavy cover-stock printing with clean inline cutting and collating.
Tactile Bookmark	EDUCATION / LIBRARIES / LITERACY	Rigid vertical spine texture triggers opening curiosity.	High-speed collation feeds 7pt to 8pt rigid stock with inline spot-varnish cuts.
Personalized Notepad	ADVOCACY / CIVIC / VETERANS	Daily desk utility anchors the logo for months, preventing disposal.	High-speed variable text formatting straight into inline padding and stitching.
Coloring Book	CHILDREN'S HOSPITALS / WILDLIFE / RELIEF	Multi-generational engagement, heavy tactile lift in the envelope.	High-volume signature printing with inline imposition for multi-page booklets.
Prayer Cards	FAITH-BASED / RESCUE MINISTRIES	Keeps the mission's message active in the household.	Mixed heavy cardstocks handled with pristine color matching.
Greeting Card Set	HEALTH / HUMANITARIAN / SEASONAL	An upfront personal gift that leverages front-end reciprocity.	30-feeder collation handles multi-piece cards and nesting envelopes concurrently.

TEN HP PRESS-DRIVEN PREMIUMS, MATCHED TO THE NON-PROFIT VERTICALS AND PRODUCTION STRENGTHS THAT MAKE EACH ONE WORK.